

HOW YOU CAN SUPPORT US TO SUPPORT THE COMMUNITY

2023/28 PLANNING
A THEATRE FOR
EVERYONE



FRINTON SUMMER THEATRE

REGISTERED CHARITY: 1170429

THE LONGEST RUNNING PROFESSIONAL REPERTORY
SUMMER THEATRE IN THE UK

| EST 1934

We have a number of sponsorship opportunities for you and your business/company. Many businesses are investing more in their corporate social responsibility (CSR). This often aligns with the company's aims and objectives. Whilst ticket sales contribute towards the theatre's survival, corporate sponsorship allows the theatre to develop and serve the community further.

We can work with you to create a bespoke sponsorship package which suits your budget and area of interest and community engagement. Our sponsorship packages come with a number of potential benefits including:

1. Advertisement in our programme - viewed by over 6000 customers from across the Tendring area.
2. Your logo on view outside the theatre venues.
3. Your logo on posters and flyers.
4. A 'Thank You' as part of the closing "curtain" speech by the actors - every night.
5. Complimentary seats for specific performances and VIP events.
6. Acknowledgement and linking in social media posts.
7. Your logo on our website.
8. Advertising on our Print at Home Tickets - approx 6000 print at home tickets a season.

* items are not included in all packages. The benefits will be discussed and agreed by your FST contact.

SPONSORSHIP



HOW YOU CAN SPONSOR US

Full Sponsorship

Sponsor everything FST by becoming one of our corporate yearly sponsors.

Summer Theatre Festival Sponsorship

We have something for every budget.

Choose from sponsoring the six week McGrigor Hall season, the Greensward Tent musical productions or both.

Youth Ambassadors & Placements Sponsorship

At Frinton Summer Theatre we are dedicated to supporting the next generation of theatre professionals. This extends not only to those who want to work within a creative/technical capacity, but also to those who are working in front of house positions.

In 2022 we launched our Youth Ambassadors programme offering meaningful work experience to those pursuing careers in the performing arts.

The programme offers competitive wages to young people wanting to gain experience in the industry. We believe that everyone should have the same opportunity to gain valuable experience. This programme supports our Equal Opportunities policy.

In 2022, two of our ambassadors won places on the acting course at E15 and design course at RADA.

Customer Experience Sponsorship

Sponsor our front of house, from the box office to the beautiful horsebox cocktail bar.

Outreach & Community Action Sponsorship

Sponsor our outreach programme.

Join us for summer craft and workshop sessions focused on supporting wellbeing. Our children workshop are designed to suite ages 8-15 and take place throughout the summer. We also have a number of community focused projects taking place throughout the year.

We would be thrilled to work with you.

If you are interested in discussing how you can support us, please do get in contact by emailing enquiries@frintonsummertheatre.org or by calling our co-producer Emma Filby on 07835806402

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OUR MISSION

To build and develop upon our heritage by producing engaging, thoughtful, and community focused repertory theatre. To provide opportunities for our community to explore arts and culture; by encouraging skill development, collaboration and providing support to those who need it most in our community.

OUR BRAND VALUES

QUALITY

High quality professional theatre from the only fully producing house in Tendring.

COMMUNITY

A Theatre that listens to the community and responds by creating opportunities.

INCLUSIVE

A theatre for everyone, challenging opinions and supporting change.

TALENT

Investing in the next generation by supporting young people to explore their creativity.

HERITAGE

Celebrating our heritage and investing in the important art of weekly repertory theatre.



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Frinton Summer Theatre is a registered charity and every bit of income whether from ticket sales or refreshments/ programme sales goes back into ensuring the theatre can keep producing its annual season.

Our trustees are unpaid and dedicate a great deal of time and knowledge to the theatre. They volunteer and develop business connections for the theatres best interest.

The theatre will be 82 seasons old in 2023 and has only been closed during WW2 and Covid

We are the longest surviving professional Summer rep in the country - whilst many rep theatres have disappeared, we have survived!

Did you know?

We are the only fully producing house in Tendring. We produce all of our core summer season productions in house.

Many famous actors and theatre professionals started their careers at Frinton Summer Theatre, including: Vanessa Redgrave, Owen Teale, Sir Anthony Sher, John Osborne, Julian Fellowes and of course Jane Asher (our patron)

Each year it costs us around £180k to produce our 6 productions in the McGrigor Hall and £200k to produce our big top tent production.

★ We continue to honour this tradition by giving first time opportunities to young people both in production and on stage.

We support the community! We offer an essential lifeline to many people who live locally and want to experience live theatre but are unable to travel into cities and towns to access it. The theatre offers professional and high-quality theatre at affordable prices.



Here's to the next 80 years of Summer Repertory Theatre

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Why does Theatre matter?

Theatre challenges and entertains in equal measure. We want to offer our audiences universal and enriching experiences through our extensive repertory offering. Theatre connects people and is at the heart of the community. It provides: opportunities to explore creativity, share and develop skills and promotes community wellbeing.

Why does FST matter?

We are the longest running Summer Rep in the UK. We still follow our tradition of giving first time professional opportunities to creatives and technicians alike. Our shadowing schemes provide brilliant training across a wide range of theatrical and events disciplines. This training is essential for those pursuing careers in the performing arts. We focus on widening participation and providing meaningful work experience to those who need it most.

Our theatre is for the community and run by the community. The theatre is supported by a wide network of volunteers and ambassadors – many of whom are alumni from its 82 year history. Known as the best kept secret in Essex, FST has a loyal following and many of our volunteers have been with us for over 50 years. We provide a social lifeline to many – helping with loneliness and isolation.

Our new outreach programme aims to diversify our scope and reach. Communities work best when they are diverse by age, gender and racial background and we have designed a number of engaging programmes to support and reflect our community in our work.

Supporting Tendring?

Tendring has the broadest of demographics. Whilst FST may appear to serve the population of Frinton, we see ourselves as a 'county wide' theatre. We want our audience to come from all over Tendring. As such our ambition is to reach out across the district offering entertainment and education to the most diverse and isolated communities rural and urban alike.

Contact

Enquiries@frinton
summertheatre.org

Sponsor
Donate
Volunteer

There are many
ways you can
support the
theatre



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FRINTON FUTURES

Is focused on supporting the
next generation of theatre practitioners.

Activities provided include:

- Meaningful work experience
- Youth Theatre
- Summer School
- Placements



FRINTON CONNECT

Aims to link up community
organisations across Essex -
sharing our passion for the
Cultural asset that theatre offers
to our area.

Activities include:

- Skills based learning
- Coffee mornings
- Drama Therapy
- Craft sessions
- Theatre workshops



FRINTON SUMMER THEATRE

Is the main hub of all our operations.

Our brand is well established
and consists of a season of 6/7 plays
in the McGrigor Hall and a large
scale musical in a Big Top Tent
on the Frinton Greensward.



FRINTON HOSTS

Will encourage touring companies
to bring their work to Frinton.
Connecting the local community
with the national theatre landscape

This may include:

- Hosting touring productions
throughout the year
- Showcasing new work
- Supporting young
professionals from diverse
backgrounds to launch work



HOW YOUR DONATIONS HELP

£50

Pays for someone to run the Front of House per show.

Each evening requires at least one member of staff to manage the FOH. Supporting the Audience and managing the announcements and raffle.

£50 covers one shift for one staff member.

£150

Pays for a Director's Assistant to work with us.

Each production is assigned a Director's Assistant to support the rehearsal.

We offer these placements to those training in the performing arts so they can gain valuable work experience.

£300

Pays for us to provide accommodation to one actor.

Each actor is with us for around 3 weeks and we rely on the kindness of our audience to host our actors during this time. In return we pay £15 per night.

£2000

Pays for the licensing for a production.

Each production that we produce is subject to a professional licensing fee. On average our fees range from £1500-2500 per production.

That's the equivalent of around 130 tickets.

DID YOU KNOW

It costs around £380,000 to produce the summer season of 6 plays in the McGrigor Hall and the Big Top Tent musical each year - and ticket sales only cover on average 68% of this. This means we need to secure over £90,000 from additional grants and sponsorship to produce the season

The Theatre is a registered Charity. Every penny we earn from sales goes directly back into the theatre to put on productions for the community

Our Trustees (including our AD/Producer Clive Brill) are unpaid and offer their time to the theatre free of charge

The theatre offers first opportunities to more than 20 people a year, across front of house, the stage and crew. We are dedicated to providing young people with their first taste of professional theatre.

HOW TO MAKE A DONATION

You can make a donation by scanning the QR code to the right - which will take you to our Go Fund Me page.

You can also donate via our website frintonsummertheatre.org or posting cheque donations to 60 Connaught Avenue, CO13 9PR

For more information contact enquiries@frintonsummertheatre.org

Remember
to Gift Aid!



YOU CAN ALSO MAKE A CASH DONATION VIA OUR COLLECTION BUCKETS AT THE END OF THE SHOW